



 **THE WATERMARK**
AT LOGAN SQUARE

**INDEPENDENT LIVING
PERSONAL CARE • MEMORY CARE
REHABILITATION & SKILLED NURSING**

REDEFINING SENIOR LIVING

Thirty years of experience have taught us that today's seniors want more choices and are leading a more active lifestyle than generations before. That's why we created a community filled with choice. Three great restaurants, a state-of-the-art fitness center, fun events, Watermark University mind and body fitness classes and a resort-style salon and day spa are just the beginning. We're a Continuing Care Retirement Community with all the benefits of Independent Living, Personal Care, Memory Care, comprehensive health care services, as well as on-site Rehabilitation and Skilled Nursing. You can choose the service program that's right for you, with the peace of mind in knowing you can add more services if your needs change. Plus, our rental membership model means you can enjoy the exclusive benefits of The Watermark lifestyle with no large buy-in. It's all part of our culture of choice.

IT'S NOT WHAT YOU'D EXPECT, AND THAT'S THE WHOLE POINT.



- Creative arts studio and gallery
- Indulge – A Spa and Salon
- Auditorium/Theater
- Library
- Renew Wellness Center
- Balcony garden
- Private dining room
- Physical, occupational and speech therapy offices
- Vitality Fitness Center
- Computer center

AN OPTION FOR EVERY APPETITE

Variety is the spice of life at The Watermark at Logan Square, and you can rest assured that choice is always on the menu. If you're in the mood for an elegant meal, relax and be served. You, your friends and family will always enjoy impeccable cuisine and gracious service. Plus, with Thrive Dining™, individuals with cognitive or neuromuscular challenges can enjoy their favorite foods without assistance, utensils or distractions. Feel like lunch on the go? Grab a quick bite at the Gallery Café, and enjoy a tasty sandwich, salad or the daily special. For those special occasions, make reservations at The Mark for elegant cuisine from lamb chops to steaks prepared to order. Of course if you love to cook, why not have a few friendly neighbors over to share your favorite dish? At The Watermark, the choice is yours.



Gallery Café

The W Room

The Mark

TODAY'S SELECTIONS:

Italian Wedding Soup

Strawberry Fields Salad

Grilled Rainbow Trout with Tomato
Basil Relish

Stuffed Portobello Mushroom

Penne alla Vodka Sauce

THE CLUB

Welcome to The Club, an innovative wellness center with everything you need to stay fit and have fun.

With a state-of-the-art fitness center, eco-friendly Gallery Café and rejuvenating salon and day spa, it's unlike anything you'd expect from a retirement community.

At **RENEW WELLNESS CENTER**, friendly experts make recommendations across the entire wellness spectrum from goal-setting to nutrition and exercise.

True vitality is about how you feel and living younger. That's the idea behind **VITALITY FITNESS CENTER**.

Meet with friends, surf the internet or browse your favorite newspaper while enjoying a spring mix salad with bleu cheese and cranberries, a chicken salad sandwich or a daily special like spaghetti and meatballs at the **GALLERY CAFÉ**.

Escape for an hour, an afternoon or an entire day of decadence at **INDULGE – A SPA AND SALON**.



Gallery Café
Indulge – A Spa and Salon
Wellness chats
Yoga and Tai Chi
Personal trainer
Fitness center
Salads
Sandwiches
Daily special
Wellness checkups

WATERMARK UNIVERSITY

Stimulating the mind and strengthening the body has enormous benefits at any age. That's why we created Watermark University. You'll love having unlimited access to all our mind and body fitness classes just steps from your door. We offer dozens of fun classes from *Yoga* to *Creative Cuisine*, *The Artist Within* and more, so you can learn (or teach) something new every day. These classes aren't just for residents. Call for your copy of our current course catalog and sign up for a class or two today.



Pilates

Chair Yoga

Stretching and Flexibility

Cooking Demonstrations

Art

Tap into Technology

Line Dancing

Pennsylvania Museum Great
Lecture Series

CENTER CITY LIVING

Our location in the heart of Center City means more than just fantastic views. It means being surrounded by the best in dining, music, art, theater and world-class shopping, as well as close proximity to the best physicians and medical services Philadelphia has to offer. At The Watermark, you can stretch your legs or stretch your mind with all that's near. With a complimentary daily Center City bus loop and convenient scheduled transportation, the city is at your doorstep and our driver is at your service.



Stunning views of Center City
Hahnemann University Hospital
Franklin Institute
Magee Rehabilitation Hospital
Academy of Natural Sciences
Independence Mall
Kimmel Center
The Barnes Foundation
Pennsylvania Ballet

TOWN CENTER LIVING



At The Watermark, we've created a culture built on choice. The first (and maybe the most thrilling) is selecting the luxury apartment that's perfect for you. From spacious studios to penthouse suites and everything in between, you'll find a space that's just right to call your own. With so many options to choose from and professionals who are ready to help you customize your apartment, you're sure to have a ball expressing your style. Please inquire for current rates and availability. We're happy to show you a variety of available apartments matching your preferences for location, view, size and price. Residences at The Watermark are nearly as varied as the residents themselves.



- Full kitchen with refrigerator, electric oven and range
- Oversized windows with decorator treatments
- Freshly painted and carpeted apartment
- All utilities and basic cable television
- Resident call system
- Secure underground parking
- Scheduled transportation services
- Full service maintenance

PERSONAL CARE AND MEMORY CARE

Forget cramped, cookie-cutter apartments, stereotypical activities, boring days and care delivered on a rigid schedule. **PERSONAL CARE AT THE INN** means your choice of floor plans, fantastic cuisine, a calendar of interesting programs, friendly neighbors, plus top-notch care tailored to your needs, on your schedule – not ours – right in the heart of Center City. **THE GARDENS**, our beautifully remodeled **MEMORY CARE NEIGHBORHOOD**, also offers personal care with just the right enhancements to help our residents experiencing memory loss thrive. Here, in a safe, secure setting, lead memory care caregivers called *Nayas* engage residents as friends and equals, guiding them from one joyful moment to the next, whether it's a family-style meal, a favorite song or a daily stretch. *Nayas* know residents as individuals and are specially trained to bring out everyone's best.



- Bright, cheery apartments
- Three delicious and healthy chef-prepared meals daily
- Personal housekeeping, linen and laundry services
- Dynamic calendar of classes, programs and outings including Watermark University
- Trained staff available 24 hours per day
- Scheduled transportation
- All maintenance and utilities included except phone and internet service
- Diverse senior wellness program
- State-of-the-art wireless nurse call system
- Secure Memory Care neighborhood
- Personalized care and customized service plans
- Medication administration



REHABILITATION AND SKILLED NURSING

We offer outstanding services in **THE SPRINGS**, our extraordinary, Medicare-certified community, including **PHYSICAL THERAPY, OCCUPATIONAL THERAPY** and **SPEECH THERAPY**. The Watermark lifestyle also means no monotonous call bells, annoying intercoms or associates in scrubs pushing medication carts. Let's put it this way – if you wouldn't want it in your home, you won't find it here.

Enjoy the ultimate experience with our **PERSONAL AMBASSADOR PROGRAM**. From the moment you arrive, you'll receive a warm welcome and ongoing one-on-one attention from your personal ambassador. They will be your **SINGLE POINT OF CONTACT**, available and responsive to you and your family throughout your stay to answer any questions, provide for every comfort and offer a reassuring voice along the way. Using your family's preferred method of communication – phone, text message, email or in person – your ambassador will keep your closest relatives informed of your progress.



Spacious, stylish semiprivate and private suites

Gallery Café

Personal Ambassador Program

Registered dietitian oversight

Service plans customized to your needs

24-hour staffing with registered nurse

Health care management and monitoring with physician oversight

Resident call system

Internet access

Scheduled transportation

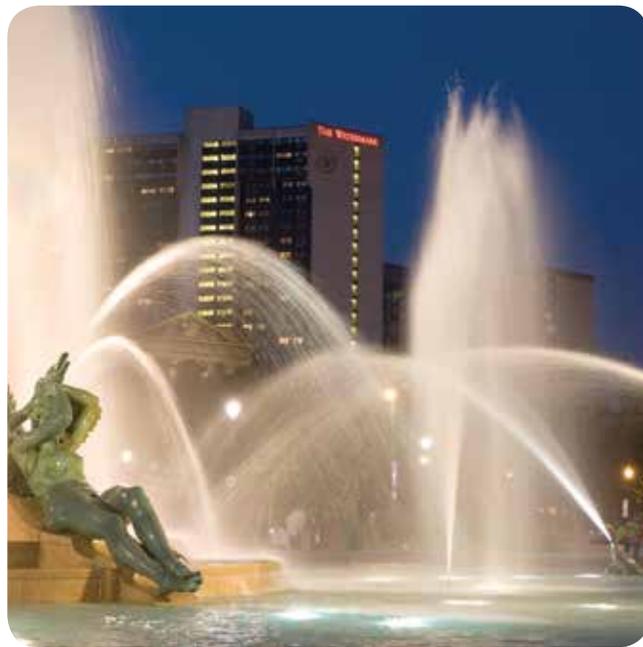
On-site physical, occupational and speech therapy

On-site social services director providing counseling and referral services



The background is a solid dark blue color. Overlaid on this are several thick, light blue, curved lines. One large arc starts from the left edge and curves upwards and to the right. Below it, there are more complex, swirling lines that resemble stylized calligraphy or organic forms, including a prominent spiral on the left side.

Creating extraordinary and innovative communities where people **thrive**.



 **THE WATERMARK**
AT LOGAN SQUARE

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The Watermark at Logan Square does not discriminate against any person on the basis of race, color, national origin, disability, or age in admission, treatment, or participation in its programs, services and activities, or in employment.